**19 November 2020** 13:30 - 16:30 **Via Zoom** 

#### @CHEAD\_UK #CHEADMEM

Hear from CHEAD members with examples of what they have done to adapt and how they intend to harness these adaptions to renew policies and practice going forward. This will be an opportunity for members to share new discoveries and insights and to discuss whether this paradigm shift impels a bold re-thinking with the potential for creative education to re-position itself for a new era.

## Programme

## 13:30 Introduction Professor Anita Taylor, Chair of CHEAD

### 13:40 Creative Entrepreneurship: Creative Connections in COVID

In early 2020 Robert Gordon University's (RGU) Look Again Aberdeen, (a creative unit based at Gray's School of Art) and Entrepreneurship and Innovation Group (EIG) collaborated to create a new short course entitled Creative Entrepreneurship, scheduled to start the week of Covid lockdown. This presentation will explore how the team rose to the challenge of responding to the new context and identified new opportunities made possible by the move to virtual space.

**Presenters:** Hilary Nicoll, Strategic Director, Look Again Aberdeen and Sally Charles, Innovation Learning Manager, Robert Gordon University Entrepreneurship and Innovation Group

### 14:10 FACE - Fashion Academics Creating Equality

Join founding members for an introduction to FACE - Fashion Academics Creating Equality, a Black and Brown network of Fashion Academics working across the country to remedy racism, bias and non-representation in the creative arts - specifically Fashion. **Presenters:** Andrew Ibi, Pascal Matthias, Sharon Lloyd, David Kappo, Benita Odogwu-Atkinson and Caryn Franklin

# 14:40 Unspace me here: when the ethereal becomes arts' teaching space

This presentation will explore some of the poetics and reconceptualisation that went on underneath Glasgow School of Art's production of a student COVID-19 guidebook. Join Professor Vicky Gunn as she explores the process of reorienting how we needed to think about studio, reflects on managing the implications of such a reorientation alongside the demand to default to on line learning at the same time as acknowledging student distress and sets out the predicted tensions for Art higher education in the light of the reorientation as we move forward.

**Presenter:** Professor Vicky Gunn, Head of Learning and Teaching, The Glasgow School of Art

#### 15.00 Break

## 15:10 **Cooking, community and coping: The social role of the kitchen in a virtual learning space**

In August 2018, a new role of Academic Coach was introduced at the University of Wolverhampton to address the poor continuation rates of Undergraduate students at Level 3 and 4, employed to shape and develop their third-space role within the institution. During the Art School's annual studio residency, the Coaches host 'Coaches, Cooking and Conversation'. Mimicking a dinner table in the studio environment, *Coaches' Kitchen* encouraged a transfer of knowledge through discussions around varying specialisms and subject areas and established a supportive space for pondering, chatter, and absurdity. Fast forward to 2020, three Coaches re-enact a summer of activity - a scripted dialogue based on real-life conversations that mirror the hybrid of informal socialising and impromptu academic and pastoral reassurance that was created with students across the University.

**Presenters:** Sarah Byrne, Holly Hertzberg, Sarah Zacharek, Academic Coaches at the University of Wolverhampton

#### 15.35 Falmouth Creative, Connected Courageous Challenges

In May 2020, in response to the global pandemic, Falmouth University set a series of 10 thematic Challenges open to all students, applicants and Year 12 students. The premise was to facilitate collaborative, cross departmental trans-disciplinary working and stimulate innovation. Join Mandy Jandrell, Director of the Institute of Photography and Head of Photography at Falmouth University to hear how those who responded to the challenges produced

exceptional and inventive work, responding to current climate in innovative and challenging ways.

**Presenter:** Mandy Jandrell, Director of the Institute of Photography and Head of Photography

#### 16:05 **Discussion**

16:30 Close

#### **Joining Instructions**

The Creative Resilience: Art Adapts event will be held via **Zoom**. Zoom is a free-to-use web-conferencing programme that can be downloaded at the following link: <u>https://zoom.us/download</u>

Please click the link below to join the webinar:

https://us02web.zoom.us/j/88641285472?pwd=ZUZISFhjQ0x6OWQzdXInUi94cGJ5 UT09

#### Passcode: 228678

For security reasons – **please do not share this link or Password with others.** Please log in promptly for a 13.30pm start.

You will be able to submit questions during the event via the dedicated "Q&A" window.

We will enable all attendees to join the discussion at the end of the event by enabling their video and mic.

#### **Biographies**

#### Hilary Nicoll Strategic Director, Look Again Aberdeen

Trained as a visual artist to Masters level before refocusing on Cultural Policy and Management, Hilary Nicoll has worked for key institutions in the UK cultural and creative sector for over 20 years, including at CEO and Board level. These include Glasgow City Council, Arts Council of England, as Director of Scottish Sculpture Workshop, as Consultant Project Manager for Creative Scotland/Paul Hamlyn Foundation, and most recently at RGU/Gray's School of Art as Director of Strategy for the Look Again creative unit.

#### Sally Charles, Innovation Learning Manager, Robert Gordon University Entrepreneurship and Innovation Group

A diverse background including History of Art, Corporate and Personal Tax, Media Investment, establishing her own Design Business and experience in Vocational Education led to Sally Charles joining RGU's newly established Entrepreneurship & Innovation Group in 2018, as Innovation Learning Manager. Curiosity and a strong desire to make things happen are attributes that fit her well for the role. The collaboration with Look Again to run a Creative Accelerator in 2019 which subsequently developed into the Creative Entrepreneurship short course, has been particularly rewarding.

#### Andrew Ibi, co-founder of FACE & Course Leader at Liverpool John Moores University

Andrew Ibi is a designer, artist and educator. He is currently Course Leader at Liverpool John Moores University, previously MA Fashion course director at Kingston University, and programme leader for the BA Fashion: Design & Communication and MA Fashion: Innovation and Realisation courses at Liverpool School of Art & Design.

#### Sharon Lloyd, co-founder of FACE & Course Leader Course Leader Make-up and Hair Design, Faculty of Creative Industries, Architecture and Engineering at Solent University

Sharon studied at Chelsea School of Art and was employed as a textile designer for over 10 years working in London, New York and Paris before returning to higher education. She writes on cosmetic subcultures and debates surrounding transgressing visual boundaries using a poststructuralist and feminist approach.

#### **Caryn Franklin MBE**

Caryn Franklin MBE is a former magazine co-editor and prime-time broadcaster. Cofounding the award winning *All Walks Beyond the Catwalk* (2009-2015) a national campaign challenging fashion's promotion of unachievable body and beauty ideals, the Diversity NOW student competition reached 37 universities. Franklin worked with two consecutive govt. ministers of equality: Lynne Featherstone and Jo Swinson, serving on a variety of government advisory panels and has also collaborated with the Women's Equality Party and the Advertising Standards Authority in the establishment of new policy for tackling objectification of women in mass media imagery.

Now with an MSc in applied psychology she continues to lecture and present nationally and internationally and holds various honorary fellowship and doctorate posts as well as a visiting professorship at Kingston School of Art.

## Mandy Jandrell, Director of the Institute of Photography and Head of Photography, Falmouth University

Mandy Lee Jandrell first studied art at the National School of the Arts in Johannesburg where she matriculated in 1993. Since completing her MA in Fine Art at Goldsmiths College, London in 2003, Mandy Lee Jandrell's lens based work has been exhibited in museums and galleries internationally. Jandrell has lived in the UK since 1998, where she continues to live and work. She is currently Director of the Institute of Photography at Falmouth University.

#### Holly Herzberg, Academic Coach, University of Wolverhampton

Holly Herzberg is an Academic Coach at the University of Wolverhampton (UoW), offering pastoral support to students within the school of science. Holly's background entails graduating from UoW in 2014 with a BSc in Animal Behaviour and Wildlife Conservation, Staffordshire University with an MSc in Ecology and Conservation, and UoW in 2017 with a PGCE in Post-Compulsory Education, whilst teaching within her degree field as a Graduate Teaching Assistant. Whilst Holly's background remains firmly within science and education, she is enthusiastic about cross-faculty collaboration and STEAM participation.

#### Sarah Byrne, Academic Coach, University of Wolverhampton

Sarah Byrne is a Fine Artist with a Masters by Research in Art and Design. Before working as an Academic Coach within the Wolverhampton School of Art, she was a Graduate Teaching Assistant, teaching on both the Level 3 Foundation Year and Level 4 Fine Art programmes while completing a PGCE in Post-Compulsory Education. Within her role as Academic Coach, Sarah explores and questions the aspects of Higher Education vital to new students which may be taken for granted within the University culture, and forms initiatives to support these. Working closely with colleagues from Faculties across the University, Sarah is passionate about collaboration between specialisms and sees this as an opportune method of sharing best practices among vastly differing learning spaces.

#### Sarah Zacharek, Academic Coach, University of Wolverhampton

Sarah Zacharek is an Academic Coach within the School of Maths & Computer Science at the University of Wolverhampton. Her background is in art and prior to her current role she taught on the Photography degree programme within Wolverhampton School of Art. Sarah has a strong interest in community arts and place identity, as well as curating and installing exhibitions. These passions came together in her MA by Research in Art & Design. She consciously attempts to approach her role in the Faculty of Science and Engineering with an Artist's mind-set. Being 'brought up' within the School of Art, Sarah values the relationships and culture harvested from a cross-specialism approach.

## Professor Vicky Gunn, Head of Learning and Teaching, The Glasgow School of Art

Professor Vicky Gunn joined The Glasgow School of Art as the Head of Learning and Teaching in November 2014. Prior to that she was Director of the Learning and Teaching Centre at the University of Glasgow. She has a research and teaching profile in tertiary learning and teaching in the Arts and Humanities and an eclectic publications list as a result. She has been the research lead on several national-level teaching enhancement projects with both QAA Scotland and the Higher Education Academy and has a penchant for policy development in higher education at institutional and national levels.