

The transposition to digital: Creative education in online spaces

Contributor Biographies

David White, Head of Digital Learning, University of the Arts London

I've worked at the intersection of teaching, research and digital for over 20 years. This has taken me from hand-coding websites for the BBC Natural History unit through to my current job of helping to run the largest Creative Arts university in Europe* as Head of Digital Learning. In between I worked at the University of the West of England and a long stint at the University of Oxford co-managing an online distance learning unit. I'm not a technologist in that I'm more interested in the implications and opportunities of digital for learning, work and society than I am in procuring the latest shiny tech. A large aspect of my role at the University of the Arts London is focused on enhancing teaching and learning by encouraging emerging aspects of digital practice – a good example of this work being the Digital Creative Attributes Framework.

Beyond UAL I'm probably best known for the Digital Visitors and Residents continuum (V&R), an approach to understanding how we relate to the digital environment. The V&R mapping activity is used globally in many courses and staff development sessions and has been central to numerous research studies.

Seeking connections between enhancing teaching and learning and open, online modes of engagement earned me Principal Fellowship of the Higher Education Academy. Alongside this I have led a number of national studies which explore the potential of digital in higher education contexts and have supported institutions in the strategic development of teaching practice.

I'm regularly invited to speak, keynote and run workshops around various aspects of my work. This ranges from running V&R workshops (face-to-face and online) to giving more scholarly talks on subjects such as 'Trust and Digital Politics'. I've worked a lot with library organizations, with a recent favourite of mine being a keynote entitled 'Posthuman literacies: reframing the relationships between information, technology and identity' for the LILAC library conference. I'm always looking to grow my connections across higher education and enjoy contributing to work across the sector.

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Derek Jones, Senior Lecturer in Design, The Open University (UK)

Derek Jones is a Senior Lecturer in Design at The Open University (UK) and part of the OU Design Group. He is a member of the team responsible for U101: Design Thinking, the award-winning entry-level design course for the university's Design and Innovation degree. His main research interests are: the pedagogy of design and creativity, embodied cognition in physical and virtual environments, and theories of design knowledge. Derek is a qualified architect with 15 years of experience in the built environment and is the Convenor of the Design Research Society's Pedagogy special interest group.

Sian Hindle, Course Director - MA Jewellery and Related Products, Birmingham City University

Sian's research interests focus on the wearer's experience of jewellery and adornment, and the role that jewellery plays in articulating aspects of the wearer's identity. Her recently completed doctoral research explored the shared, social nature of jewellery and its place in material culture. The result is a mapping of jewellery wear and use that considers how jewellery functions to mediate the gaze of others as it is both worn on the body and retired from use, serving as an object of contemplation. The project was carried out using innovative methods of data collection and analysis, in which drawing/self-portraiture was foregrounded, and the resulting theory frames how jewellery's social investments shape the meanings that it carries. Drawing is also at the heart of Sian's own creative practice.

Sian has led the MA Jewellery and Related Products course at the School of Jewellery, Birmingham City University, since 2017. This is a studio jewellery course with a strongly international cohort, and enhancing the international student experience – understanding the transnational experience, supporting transitions – is key to her role. Prior teaching experience at the School involved developing the provision of Contextual Studies for undergraduate students; this experience means that all her teaching is underpinned by a strong focus on the social, cultural, historical and theoretical context to the production and use of jewellery and related products, seeking to provide students with the conceptual tools to be able to deepen their practice. Sian also facilitates the School of Jewellery's open access lecture series – *Talking Practice* – and is a founder member of the research cluster, *Dress in Context*. Her background is in English Studies and Modernist literature.

Sharon Tolaini-Sage, Associate Professor, Games Art and Design, Norwich University of the Arts

In addition to being a member of the Games Art and Design teaching team, Sharon Tolaini-Sage is a translator and writer on design for Pulp, and Italian imprint of Eye Magazine. Her areas of special interest are the cultural, contextual and storytelling

aspects of digital games, as well as working with students on their analytical, critical and transferrable skills. Since 2017 she has been an Ambassador for the not-for-profit organisation Women in Games, whose primary objective is to double female participation in the games industry by 2027. In 2019 she became an Advisory Board member of both Women in Games UK and Italia, and was a highly commended finalist in the Times Higher Education Awards Most Innovative Teacher of the Year.

Abid Qayum, Head of Technical Services, Royal College of Art

Abid Qayum is the Head of Technical Services at the Royal College of Art, London. He leads the team of Technical specialists that provide support for Art, Design, Communication, Humanities and Architecture. The Royal College of Art is the UK's only entirely postgraduate university of art and design, dedicated to teaching, research and knowledge exchange with industry.

Abid is a specialist in Digital Media and worked as a Creative and Project Manager in various Arts organisations before he joined Higher Education. He has worked in a number of HEI's and has hands-on experience of administrative, technical and professional services within universities. Prior to joining the RCA in 2012, he was the Technical Manager at the London College of Fashion, UAL.

Abid is the founding member of the [European Technical Network - ETHO](#). ETHO is a network of higher art education technical staff. Established in 2016, with the primary aim to advance hands-on learning and innovation in all artistic disciplines through an inclusive community.

Richard Trupp, Head of Workshops, Kingston School of Art

Richard Trupp (b 1973) is a protégée of Sir Anthony Caro. He spent a year under Caro's tutelage before further honing his craft on the works of Jake and Dinos Chapman, Marc Quinn, Eduardo Paolozzi and Rebecca Warren.

Trupp's own art is grounded in a deep respect for the history of sculpture though he is anything but a traditionalist as his sharply crafted pieces and emotive titles demonstrate. Richard Trupp has been nominated for the prestigious Jerwood Sculpture Prize.

In 2003, Trupp was employed as a Specialist Practitioner at Kingston University. In 2005 he established a Bronze Casting Foundry at Kingston University and received a research grant from the University to visit the British School in Rome. He is the University's Senior Lecturer in bronze casting and won the University's Enterprise Award for bronze casting in June 2007. Richard has been Head of Workshops at Kingston School of Art since 2014, during that time Richard has overseen a 30 million pound building renovation of workshops and studios (recently completed) whilst enriching and enabling a culture of Open Access and an ethos of 'Thinking Through Making'.

Alex Hirst, Co-founder, Hoxby

Having reached burnout in his career within Marketing and driven by a loathing for his counter-productive daily commute and 14+ hour days, Alex decided to renegotiate his psychological contract with work. This led him to start Hoxby with Lizzie Penny in 2015 and with it a 'workstyle' movement that has become an 800-strong community of talent distributed across 30 countries. With a vision to bring equality to the world of work, Hoxby won the #WorkThatWorks Award in recognition of their success in creating new work opportunities. Alex is excited by the value The Hoxby Model of Work can bring to society, and also the opportunity it provides for step changing productivity and efficiency for business.

In 2018, they were shortlisted for awards by the IoD, Social Enterprise UK and the RSA while Alex has also been listed by DIMA as one of the top 50 Male advocates for equality in Marketing & Media and the Equality Advocate of the Year award by Women In Marketing.

A flexible-working father of two, Alex works around his role as a parent, representing the small but growing number of men who are reducing their working hours for the good of their families, and longer-term gender equality.

Lizzie Penny, Co-founder, Hoxby

Lizzie is a mother, an entrepreneur, and a campaigner for flexible working and diversity and inclusion at work. After witnessing the vast limitations for working parents within a traditional work environment, she was driven to co-found Hoxby in 2015 with Alex Hirst, and with it a 'workstyle' movement that has become a 600-strong community of talent distributed across 30 countries. With a vision to bring equality to the world of work, Hoxby won the #WorkThatWorks Award in recognition of their success in creating new work opportunities. Lizzie is excited by the value The Hoxby Model of Work can bring to society, and also the opportunity it provides for step changing productivity and efficiency for business.

In 2018 Hoxby was shortlisted for awards by Social Enterprise UK, the RSA and DIMA while Lizzie was shortlisted for IoD Director of the Year in 2018.

Lizzie now has the freedom to be an active and present parent to her son and twin daughters, while also driving forward the business and dedicating herself to a cause she so strongly believes in.

Hoxby

Hoxby is a freelance community of around 1,000 talented associates, from over 40 different countries. We're strategists, creatives, tech-heads. Writing people, numbers people, people people. Thinkers, do-ers, disruptors. All experts in what we do and all led by the same vision of creating a happier, more fulfilled society through a world of work without bias.

We work remotely in a radically different way – our teams use the latest tech to collaborate across disciplines, countries and time zones, as seamlessly as if they were in the same room. Our strength lies in the diversity of our community, allowing us to be truly innovative, insightful and creative.

We can deliver against almost any brief in any business discipline thanks to the range of skills and experience we have between us. Imagine having access to a marketing agency, a creative agency, an HR consultancy and more, all in one place. Our areas of expertise include: futureproofing (consultancy that helps businesses effectively set up remote working and adapt to freelance working models), innovation, marketing, creative, admin, PR and HR.

Sophia Phoca, Dean of Art, University of the Arts London

In my current role as UAL Dean of Art, and Previously Head of School in Fine Art and Photography at UCA, my experience of managing the complex interrelationship between leading a strong academic strategy, while also managing teams through change, is substantial. I have achieved a significant amount of course development in both roles, successfully leading numerous course reviews.

My work as a fine art critic and my research in identity politics (stemming from the experience of coming to Britain as the young child of political exiles), inform my professional role and ambition to ensure that inclusivity, social justice and sustainability are foregrounded.

Jheni Arboine, Senior Lecturer Academic Enhancement Model, University of the Arts London

As a Senior Lecturer at the University of the Arts London, I am part of a team of UALL Leads, in the Academic Enhance Model. I work with Fine Art courses at Camberwell, Chelsea and Wimbledon Colleges [CCW]. My work involves advising and supporting course leaders and teaching staff in the use of the AEM Toolbox together with other interventions to reduce awarding gaps. I raise awareness of the specific awarding gaps for Black, Asian and Minority Ethnic {BAME} home students and International students, through the data analysis of the data dashboards. I also teach on some of the Fine Art Undergraduate courses at CCW.

My current research for my MA in Academic Practice at UAL looks at the pedagogy of leadership and collective resilience in higher education, as a vehicle to enhance the ethics of social justice, inclusivity, diversity and decolonial practice. Rhizonal-Serendipity is my created methodology that I use in this research.

Semiotics is the theory of signs that underpins my studio practice of abstract geometric painting and concrete poetry. During the lockdown, my home has become my studio, office and library; a blended agile space in South London.

I am currently designing, planning and delivering Anti-racist Conversations for Action; using digital pedagogies that oscillate between asynchronous and synchronous modes of teaching and learning.

I am a graduate of UAL: BA Fine Art [Hons.] Chelsea 2014 and MA in Fine Art Chelsea 2015

Lee Hornsby, Partnerships Manager for Education & Skills, Creative Industries Federation

Lee joined the Creative Industries Federation in March 2020 as Partnerships Manager for Education & Skills. He works with a large member network of universities, conservatoires and colleges to engage, converse with and connect the worlds of creative education, skills, research and knowledge exchange with industry and the vital policy and advocacy work the Creative Industries Federation undertakes for the sector.

Hailing from the North East, and currently based in Salford, Lee graduated from Teesside University with a BA in Television Production Professional Practice, and has worked as a researcher, runner, and editor in the industry. He has worked extensively with young people and with the education sector on developing and growing the 15-17-year-old development programme National Citizen Service in the North West and nationally. He has also led audience engagement and development at Salford University Students' Union, The Met in Bury and Head for the Hills arts and music festival in Ramsbottom.

Outside of work, Lee enjoys song writing, music production and performance, whilst also doing his very best to support Newcastle United Football Club.

Jack Tindale

Policy Connect, Policy Manager, Design & Innovation

Jack joined the Policy Connect team in April 2016. He coordinates the design, innovation and creative industries within our Industry, Technology & Innovation programme, directly managing the All-Party Parliamentary Design and Innovation Group and the Design Commission, as well as coordinating the Data Analytics APPG.

Jack graduated from LSE with a BSc in Government and History in 2012. After a term in which he served as Community and Welfare Officer for the LSE Students' Union, he later worked as a researcher to a member of the House of Lords and as Communications Officer at Transport for London.

Outside Policy Connect, Jack is an amateur writer and graphic designer, having helped to establish an online publishing label specialising in counterfactual history. He also enjoys reading political biographies, Gilbert and Sullivan, and craft beer.