



CHEAD: COUNCIL FOR HIGHER EDUCATION IN ART AND DESIGN

CHEAD is the representative body for the art, design, creative media, and related disciplines in the higher education sector. Our mission is to contribute to the development of the art and design higher education community, its standing and stature as well as its engagement with the outside world.

Member Benefits

63 institutional members

£650 cost of CHEAD membership per year*
*for institutions with fewer than 1,350 art and design students

12 specialists events and network meetings available to CHEAD members 2017/18

1,330 Twitter followers
500 Individual Subscribers to Newsletters

15 No. of consultations responded to on behalf of members 2018/19
8 Policy Briefs issued

CHEAD Leadership Development Programme 2017/18
3 Seminars, **46** attendees

Teaching, Students, Courses UCAS

152,405 art, design and creative media graduates per year HESA, Prospects

147 Universities offer undergraduate degrees in Art & Design

113 Universities offer postgraduate degrees in Art & Design
(Source Complete University Guide)

331 No. of specialist* courses offered
*e.g. Games Design, VFX, Fashion Technology

27,410 Specialist staff HESA

Research at modern universities judged to be world-leading or internationally excellent...
60% in Art and Design

Wider Impacts

Creative Education After Brexit
4 roundtables **2** reports
Membership of **3** All Party Parliamentary Groups

Industry Sector deal and local industrial strategies
£80m Creative Clusters programme

Over a quarter of a million people attended free performance arts events organised by modern universities in 2016/17

347,259 people attended paid exhibitions at modern universities
450,939 people attended paid performance arts events at modern universities
(Source: HESA, 2017/18)

Value of research incomes
17/18 AHRC funding allocation was **£110m**
£80m of this is for the creative clusters programme.

£2m Careers Enterprise Programme

£20m Cultural Development Fund