

Nick Gorse Head of School Art and Design

**13th in Guardian
University Guide 2019**
of 121 UK institutions ranked

**2nd in UK for Teaching
Excellence (TEF)**
Times Higher Education metrics
ranking 2017 - Gold winner

**6th for Student
Experience**
The Times and Sunday Times
Good University Guide 2018

**Queen's Award
for Enterprise**
International Trade 2015



FACULTY OF ARTS & HUMANITIES

SCHOOL OF ART AND DESIGN

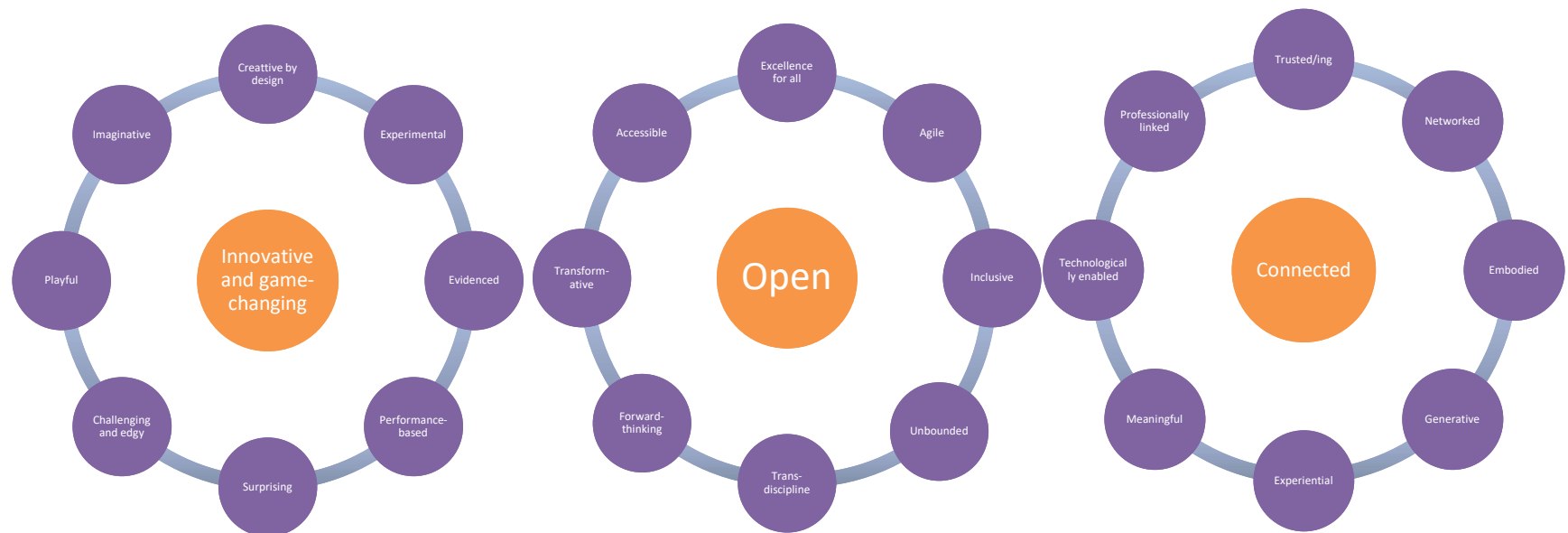


FAH Education Strategy

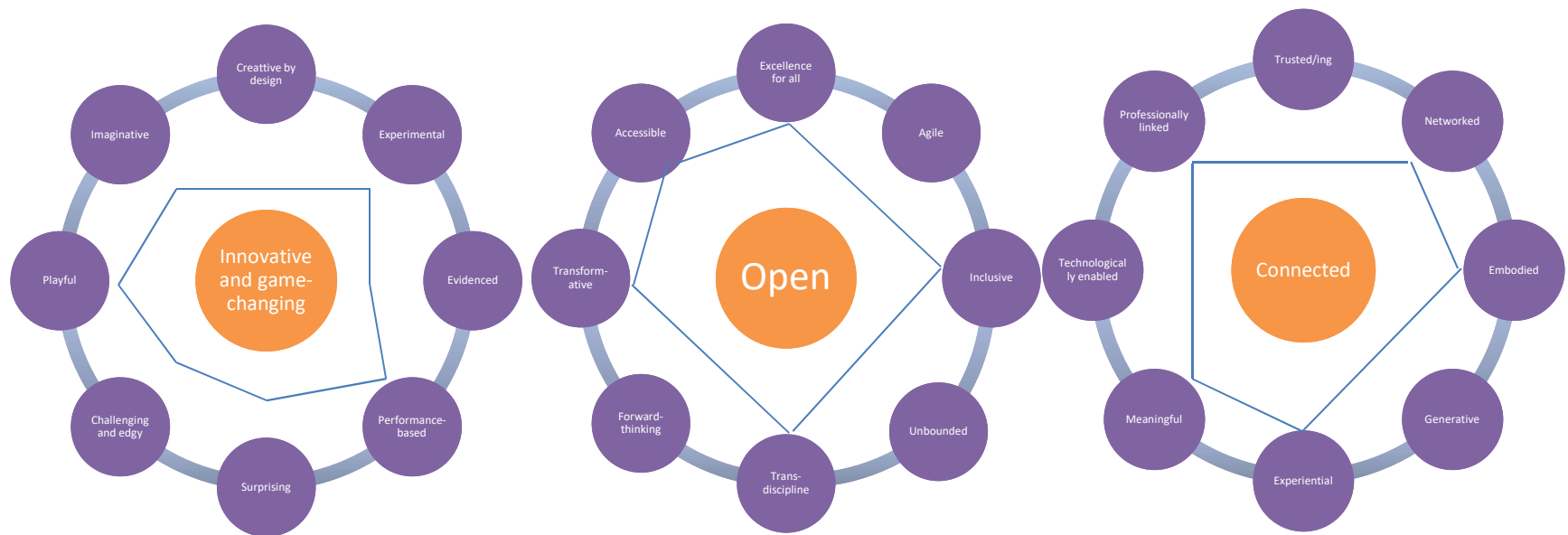
Building the FAH Graduate:

- delivering distinctive compelling courses
- learning that transforms students, staff and everyone who engage with it.
- teaching in ways that ensure all students can be truly excellent

Innovative, Open and Connected



Mapping the journey (strengths, priorities or achievements)



New models of education and training - challenge for us to adapt and respond

- Learning through intensive, significant generative experiences that are personalised and collaborative.
- Reimagining the connection between professionals, practitioners, students, spaces, localities and contexts.
- Shared dissemination, documentation and reflection on the processes and results of teaching and learning across students and staff.
- New models for economic sustainability, equality and diversity, visibility and digital presence within the arts and humanities subject areas.



13 Undergraduate courses
10 Postgraduate courses
BTEC through to PhD's
Over 70 FT academics
providing skills, support
and creative direction to
2000 students

Subject specific approach to employability and entrepreneurial competences

Fine Art Illustration, Illustration and
Animation and Illustration and Graphics-

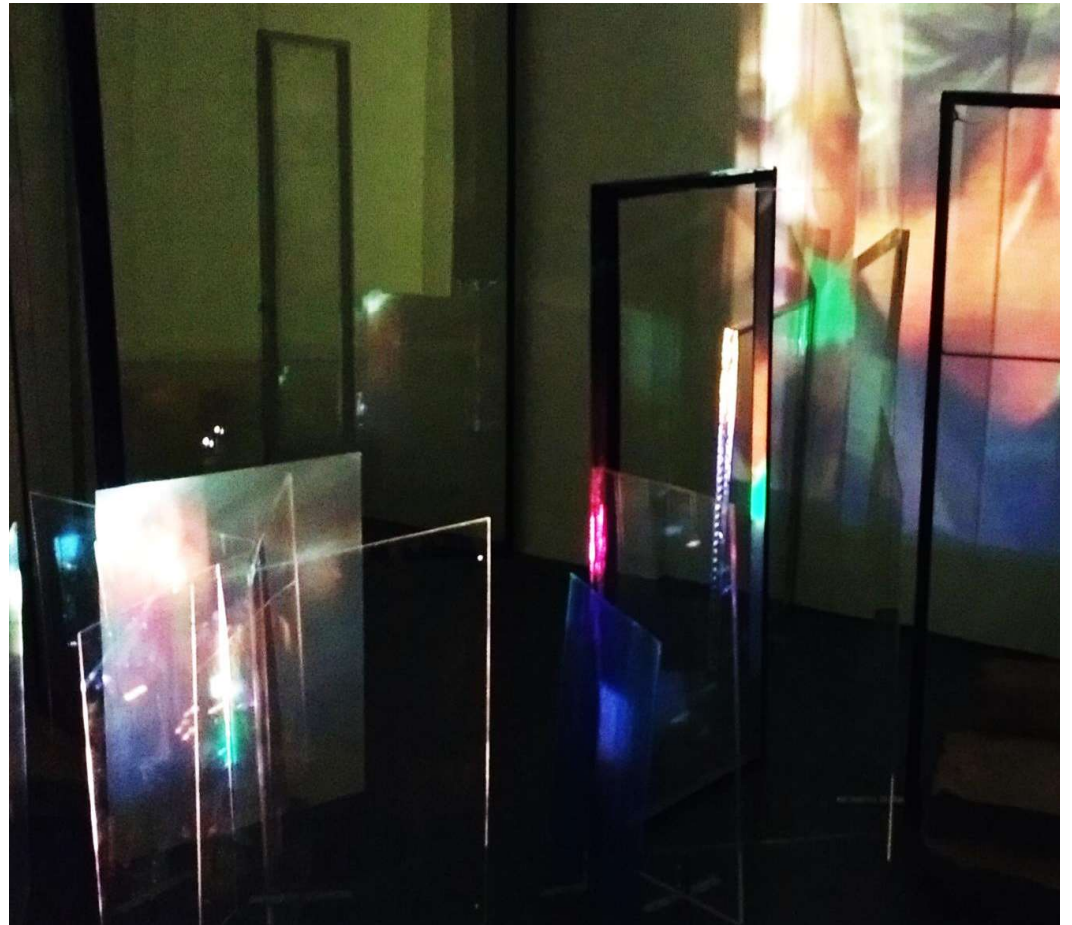
Membership to AOI
Embedded employability sessions
Interview simulation exercises
Online portfolio guidance
Support from the Enterprise Hub
PDP module in all 3 years of study
Placements
Freelance commissions
'Live' project briefs



Subject specific approach to employability and entrepreneurial competences

Fine Art-

Embedded employability sessions
Online portfolio guidance
Visiting Speakers (FACET)
Support from the Enterprise Hub
PDP module in all 3 years of study
Freelance commissions
'Live' project briefs
Entry to Deutsche Bank
Coventry Drawing prize
Membership to AA2A



Subject specific approach to employability and entrepreneurial competences

Graphic Design and Product Design

Visiting Speakers

Embedded employability sessions

Interview simulation exercises

Industry related visits and trips

Online portfolio guidance

Support from the Enterprise Hub

PDP module in all 3 years of study

Placements

Freelance commissions

'Live' project briefs



Subject specific approach to employability and entrepreneurial competences

Auto and Transport Design-

Industry Critiques

Embedded employability sessions

Online skills and assessment programme

Interview simulation exercises

Industry related visits and trips

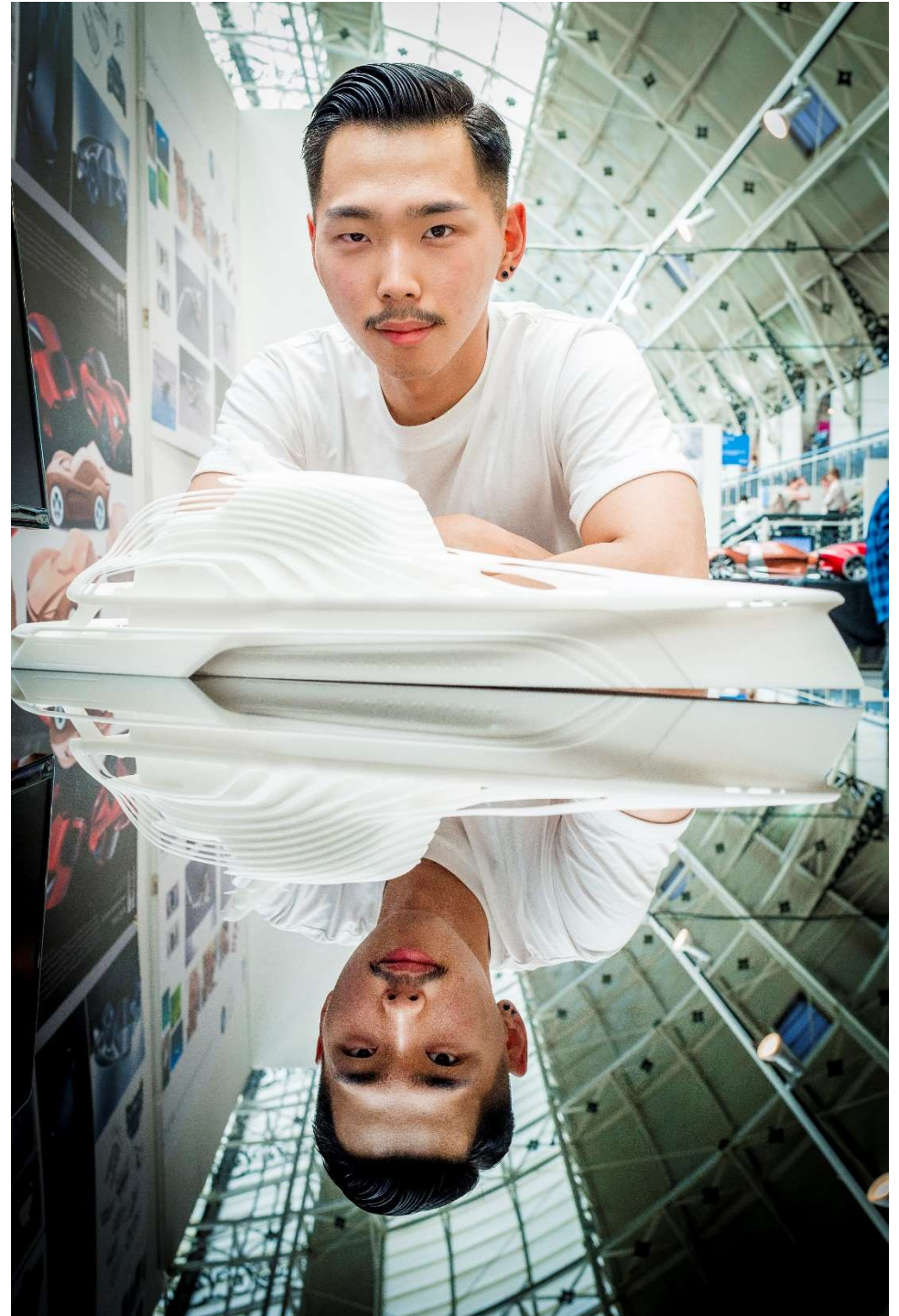
Online portfolio guidance

Support from the Enterprise Hub

PDP module in all 3 years of study

Placements

'Live' project briefs



Subject specific approach to employability and entrepreneurial competences

Fashion-

Visiting Speakers

Embedded employability sessions

International Buying trips

Pop-up activities

Industry related visits and trips

Online portfolio guidance

Support from the Enterprise Hub

PDP module in all 3 years of study

Placements

Freelance commissions

'Live' project briefs



Subject specific approach to employability and entrepreneurial competences

Architecture-

Visiting Speakers

Industry Advisory Panel

RIBA mentorship programme

Embedded employability sessions

Industry related visits and trips

Online portfolio guidance

Support from the Enterprise Hub

PDP module in all 3 years of study

Placements

'Live' project briefs



PLACEMENT AND INTERNATIONAL EXPERIENCE.



PAID PLACEMENT YEAR NATIONAL OR INTERNATIONAL
EUROPEAN INTERNSHIP THROUGH ERASMUS
SELF-FUNDED EUROPEAN INTERNSHIP
STUDY ABROAD

or a combination of the above activities!

add+vantage modules

250+ modules

module themes:



work experience or
volunteering



global perspective



professional
accreditation



employer / industry
insight



professional
development



enterprise /
entrepreneurship



global languages



global experience



research skills



work-related
projects

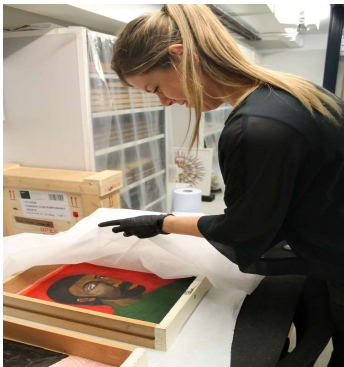


work-related
skills

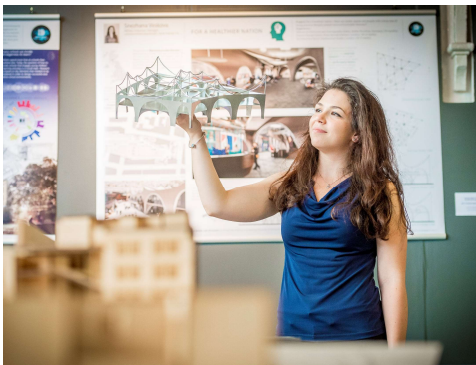
Student Feedback



huge inspirations from FACET programmes. Many famous artists came to University and did presentation about themselves artworks and artistic philosophy, the Journey to Paris in Easter Holidays was the opportunity to have a variety of contacts about contemporary arts.



Whilst studying on the Fine Art course I volunteered to run the Fine Art auction at the Herbert gallery to raise for our Degree show and Free Range in London. I loved organising it and it was a real success. That really set the seed of my future career



I chose Coventry University because of their integrated placements, I thought it would be a good experience. I went on a placement in Germany for 10 months. It was an amazing opportunity and life changing experience and has influenced my personal and professional life.

Academic Year 2017-18: School of Art & Design

Outgoing Mobility: Art & Design Student Participation: 719

Field trips abroad

Erasmus+ study abroad and work abroad

Non-Erasmus+ study abroad and work abroad (typically to institutions/organisations in a non-Erasmus+ country)

International individual projects

UK Work Experience (UK WEX): Art & Design Student Participation: 269

Two types of opportunities are covered by the UK Work Experience Team:

Organised work experience - placements of up to twelve weeks designed to fit around studying

Certification of self-sourced work experience - reflection on the learning and experience gained from a self-sourced work placement



Academic Year 2017-18: School of Art & Design

Linguae Mundi: Art & Design Student Participation: 167

'Languages of the World' in Latin – is Coventry University's innovative foreign language programme aimed at helping learners to explore different languages and cultures. As part of the Centre for Global Engagement, Linguae Mundi offers the opportunity to learn a new language or to improve existing language skills in a practical and interactive environment.

Online International Learning (OIL): Art & Design Student Participation: 236

OIL' is the term that we use at Coventry University to refer to 'virtual mobility' experiences. These are included within the curriculum and provide an opportunity to interact with international universities and industry professionals. You can use OIL to develop intercultural competences and digital skills, while working with others on subject-specific learning tasks or activities.

OIL Projects can take place in 'real-time' so that students from different countries are communicating and interacting 'live' at the same time. However, projects can also take place 'asynchronously', which means students from each country can interact and work together at different times.

Academic Year 2017-18: School of Art & Design

Global Leaders Programme (GLP): Art & Design Student Participation: 80

Postgraduate and Undergraduate students have the opportunity to register on an exclusive extra-curricular programme in addition to their Degree course. The programme will enable them to further enhance their professional skills with a Global mindset, to prepare them for the world of work. The GLP is designed to enhance leadership potential, professional skills and global experience during the length of the students study. The programme will enhance the students' employability as they enter an increasingly competitive global world of work.

Placement sandwich year, Student Participation: 78

UK-based placements as part of their programme (sandwich year).



Thank you for listening
are there any questions

