



CHEAD Conference 2018

Creative ecologies and sustainable industries

Thursday 12th & Friday 13th April 2018

University of South Wales, Atrium Building, 86-88 Adam St, Cardiff CF24 2FN

Wednesday 11 th April 2018		
18:00 - 19:30	<i>Oriel, The Senedd, National Assembly for Wales</i>	Pre-conference drinks reception

Thursday 12 th April 2018					
9:30	<i>USW, Main Building Foyer</i>	Registration, Refreshments			
10.00	<i>USW Lecture Theatre</i>	Welcome to the University of South Wales Professor Barry Atkins, Dean of the Faculty of Creative Arts			
10:10		Introduction to the conference Chair: Professor Anita Taylor, Chair of CHEAD			
10:30		Keynote <i>The Arts, Creative Industries and Higher Education: Developing a Creative Ecology</i> Dr Phil George, Arts Council Wales			
10:50		<i>Sustaining what and who? Diversity as necessity in creative ecologies</i> <i>Cynnal beth a phwy? Amrywioldeb fel rheidrydd yn ecolegau creadigol</i> Dr Ruth McElroy, University of South Wales			
11:00	<i>Foyer 'The Street'</i>	Refreshment break			
11:30	<i>USW Lecture Theatre</i>	<i>Deliberate Space as Artistic Ecology</i> Dr Julie Crawshaw, University of Northumbria			
11:55		<i>Building a Creative Nation</i> Rhodri Talfan Davies, BBC Cymru Wales			
12:20		Q & A			
12:30	<i>Foyer 'The Street'</i>	Lunch Including stands for: AA2A, Engage, New to CHEAD			
13:30		Afternoon tours Meet outside the main entrance for coach pick up			
13:45	<i>Various locations</i>	Kyffin - Gloworks - Norwegian Church	James - G39 - Cardiff Museum	Morgan - Craft in the Bay - Fireworks Clay Studios	Pierson - Tramshed Tech - Chapter Arts Centre
16:00		Coaches drop delegates off at Canal Street – accessible for city centre or hotels			
18.30 – 22.30	<i>National Museum</i>	Drinks reception & Annual dinner			

Friday 13th April 2018

9.30	<i>USW, Mingles</i>	Refreshments				
10.00	<i>USW Cinema</i>	The Role of Creative Industries in Building a Sustainable Future Chair: Professor Dean Hughes, Head of the Department of Arts, Northumbria University				
10.05		Keynote <i>How To Steal Fire</i> Stephen Bayley				
10.30		<i>How a devolved country manages sustainability for its creative economy</i> Panel: Professor Vicky Gunn, Glasgow School of Art, Professor Anita Taylor, Bath Spa University, Professor Karen Fleming, Ulster University, Huw Swayne, University of South Wales				
11.00	<i>USW, Mingles</i>	Refreshment Break				
11.25	<i>USW Cinema</i>	<i>Developing Creative Education After Brexit</i> Jack Tindale, APDIG				
11.40		CHEAD Annual General Meeting Member main contacts attend				
11.40		Tom Goddard in discussion with Jessica Matthews Artist and curator discussion				
12.30	<i>USW, Mingles</i>	Lunch				
13.30	<i>USW Cinema</i>	International Perspectives Professor Elisabetta Lazzaro, University of the Arts Utrecht				
14.00		AHRC presentation Professor Andrew Chitty, AHRC Creative Economy Champion				
14.30		CHEAD Workshops				
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15.45	<i>USW, Mingles</i>	Performance by Kizzy Crawford and refreshments				
16.20		Close				