

Sir John Sorrell CBE

- * £84.1 billion**
- * Growing twice as fast**
- * Creative companies 5%
of UK economy**
- * Two million jobs**

CREATIVITY IS

GREAT

BRITAIN

Gravity
Award-winning production



With astonishing visuals created by a British special effects house, six BAFTAs and seven Academy Awards. Gravity is one of the most technologically advanced films ever made. For world-leading film-making talent, choose the UK.

gov.uk/ukti



开讲啦

开讲啦



约翰·索雷尔:

创意可以帮助一个国家更加成功

创造力可以帮助他们的国家更加成功

KINGS
LONDON

A large red rounded rectangle with a white border, positioned on the left side of the page. The text 'THE LONDON DESIGN FESTIVAL' is centered within this shape in white, bold, uppercase letters.

**THE
LONDON
DESIGN
FESTIVAL**



Welcome to the world's creative capital

A chess set in Trafalgar Square illustrates how important the design industry is to the British economy, writes **Fiona Hamilton**

Even the least observant visitors to Trafalgar Square this week will have noticed the new addition alongside Nelson's Column. Boasting ceramic pieces up to two metres high and a glass board, the giant chess set is hard to miss.

The main purpose of the centre-piece of the London Design Festival is to reflect the Battle of Trafalgar, organised, as it was, like a chess game of naval strategy. But there is a more abstract theme, too. Located in the very centre of the capital, the prominence of the chess set is meant to reflect the growing importance of the design industry in London, and of the creative industries as a whole.

According to Ben Evans, the festival's director, the creative sector has, finally, emerged. "It took us a long, long time to get here," he said. "You have only to go back to the 1990s and we were having to make the argument that the sector made a real contribution to the economy."

"But in ten to fifteen years it has gone from being a rather disparate series of industries to being a powerful sector. London is credited as being the creator of creative industries worldwide."

The annual London Design Festival has become a symbol of that strength, boasting up to 200 events that highlight every part of the creative industries, from sculptures on the South Bank of the Thames to displays of low-energy lighting in the Victoria & Albert Museum.

It is a strength, industry insiders argue, that has much room to grow. Mr Evans said: "You're getting people like Peter Mandelson [the Business



In the shadow of the National Gallery, the giant chess set is meant to reflect the importance of the design industry

Secretary] saying that the creative economy was one of the sectors that would drive us out of recession. The London Mayor [Boris Johnson] is working on rebranding the city and working out a new identity — the creative industries will be an important part of that equation. And it's also a very clear identity for the capital as we run up towards the Olympics. Now we need to do better at promoting it."

Names such as Tracey Emin and Damien Hirst spring to mind immediately when considering British creatives, but the industry has a much wider reach. It is a huge employer in the capital, with the Greater London Authority reporting that one in six new jobs are in the creative industries, and with its value emphasised by the decision of several global carmakers, including Nissan and Ford, to move

their design studios to London. The capital, Mr Evans says, plays host to 80 per cent of the country's creative economy.

Yet Munira Mirza, the Mayor's cultural adviser, said: "It's not enough to have great talent and say how wonderful that is. It's about giving the

'It's not enough to have talent. It's about making sure it's well promoted'

industry the requirements it needs: making sure it is well promoted and ensuring there is secure investment."

Such an argument explains the funding of buyers' flights to London Fashion Week, which City Hall said had achieved a thirtyfold return on its

initial £31,000 investment in sales and international media coverage. The London Development Agency is funding a programme to improve relations between designers and manufacturers.

With four of the capital's large creative events — the Design Festival, London Fashion Week, the London Film Festival and the Frieze Art Fair — taking place in the autumn, there are discussions about better co-ordination between the four. Mr Evans said that while the events each wanted to retain their own identity, they could be used to promote a season of culture in the capital. "There's increasing recognition of the need to market, promote and indeed celebrate the talent and quality of the work that's based here," he said.

Emerging markets such as China, India and Brazil also represent future

Around the world

● **Milan** Like its fashion namesake, Milan's design festival is one of the biggest events on the annual calendar. The week is centred around the world's largest furniture fair, but exhibitions, installations and events can be found throughout the city. More than 300,000 people attend each year

● **Tokyo** This design week forms a focal point for emerging creative markets in Japan and China, drawing almost 100,000 visitors to events in more than 100 locations across the city. The festival showcases a wide array of Asian design, from practical items, such as showerheads and plugs, to more specialist features, such as designer sake bowls

● **New York** Known as the International Contemporary Furniture Fair, New York's offering is contained to a single event. Interior designers, architects, retailers, manufacturers and developers all gather at the exhibition. It has a global flavour, with exhibitors from more than 30 countries

challenges, Mr Evans said. "There is a growing middle class in all of these countries who suddenly have some money to spend — we want them to use UK-based services.

"There are a number of agencies who represent us abroad, but it's either very targeted around particular countries or it's not innovative.

"Other countries can be much more effective in presenting to the market what they've got and we haven't been as efficient as we could have been. So we've still got a way to go."

Online

Ruby Wax's new role coaching managers

timesonline.co.uk/management



北京设计周
BEIJING
DESIGN
WEEK

设计周







**“The ultimate goal is to transform
Made in China into Designed in China.”**

Major Guo Jinlong
Opening ceremony for Beijing Design Week
Beijing, 26 September 2011



**“Shanghai will make full efforts to promote the
development of creative industries such as design
and fashion, in hopes of becoming the most creative
city in the Asia-Pacific region and changing the label
‘Made in Shanghai’ to ‘Created in Shanghai’.”**

Han Zheng, former Major of Shanghai
Following Shanghai’s induction into the UNESCO Creative
Cities Network as UNESCO City of Design, February 2010

COMPETITIVENESS

C.

**Creative.
Industries.
Federation.**

The Creative Industries Federation's

Creative Education Agenda

How and why the next government
should support cultural and creative
learning in the UK



Creative. Industries. Federation.

*Independent of government.
Representing all sectors.
Bridging public and private.
Spanning the whole UK.*

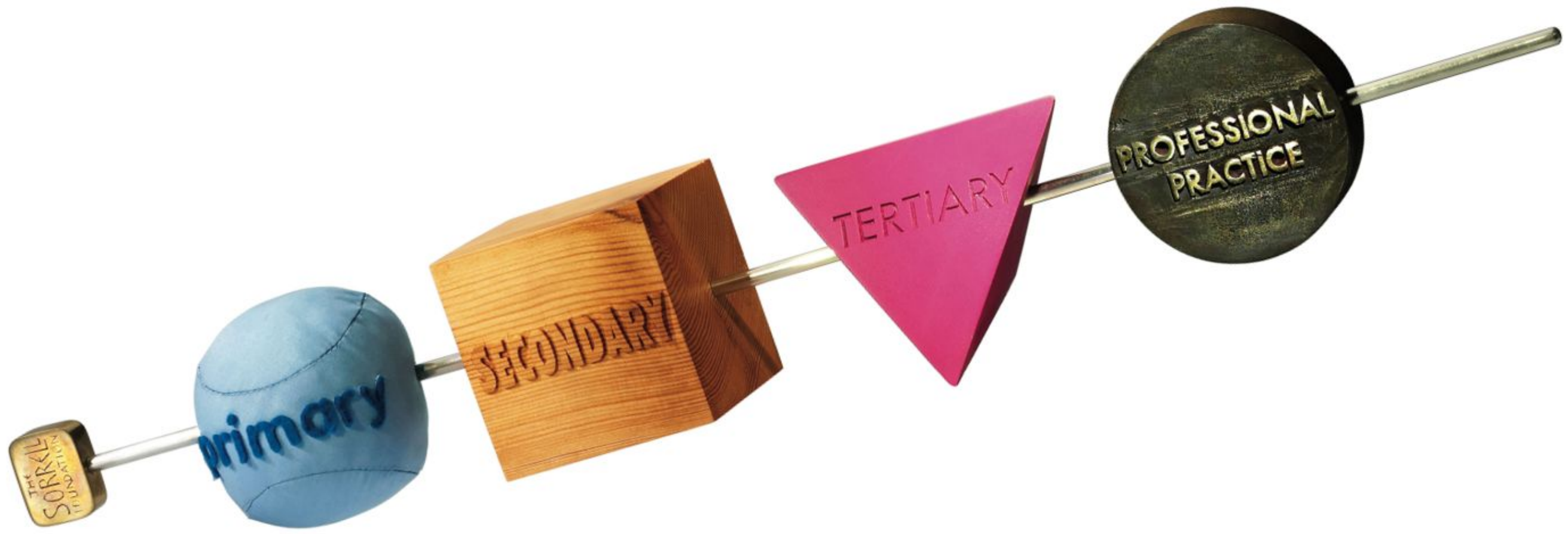
STANHOPE

at the Centre

VISIONS



A CALL FOR ACTION



**The
National
Art & Design
Saturday
Club**

The **National Art & Design Saturday Club** gives 13–16 year olds the opportunity to attend Saturday classes at their local college or university of art and design for free.

The aim is to nurture their talent, develop their skills, build their confidence and self-esteem and give them the opportunity to go on to further and higher education and careers in the creative industries.

2009–2010

Cleveland College of Art & Design
Hereford College of Arts
Leeds College of Art
Plymouth College of Art

2010–2011

Central Bedfordshire College
Cleveland College of Art & Design
Doncaster College
Grimsby Institute
Hereford College of Arts
Leeds College of Art
New College Nottingham
Plymouth College of Art
Somerset College
Sussex Coast College Hastings
University for the Creative Arts Epsom
University of the Arts London
University of West London
Yorkshire Coast College

2011–2012

Bangor University/ Coleg Menai
Central Bedfordshire College
Cleveland College of Art & Design
Coventry School of Art & Design,
Coventry University
De Montfort University
Doncaster College
Grimsby Institute
Hereford College of Arts
Leeds College of Art
Nottingham Trent University
Plymouth College of Art
Somerset College Hastings
University for the Creative Arts Epsom
University of the Arts London – Camberwell, Chelsea & Wimbledon (CCW) Progression Centre
University of the Arts London – Newham Creative Hub
University of West London

2012–2013

Bangor University/ Coleg Menai
Central Bedfordshire College
City of Westminster College
Cleveland College of Art & Design
Coventry School of Art & Design,
Coventry University
De Montfort University
Doncaster College
Falmouth University
Gateshead College
Grimsby Institute
Hereford College of Arts
Middlesex University
North Hertfordshire College
Nottingham Trent University
Plymouth College of Art Ravensbourne
Somerset College
Stockport College
Sussex Coast College Hastings
Truro and Penwith College
University for the Creative Arts Epsom
University of Huddersfield
University of the Arts London – CCW Progression Centre
University of the Arts London – Newham Creative Hub
University of West London
Victoria and Albert Museum

2013–2014

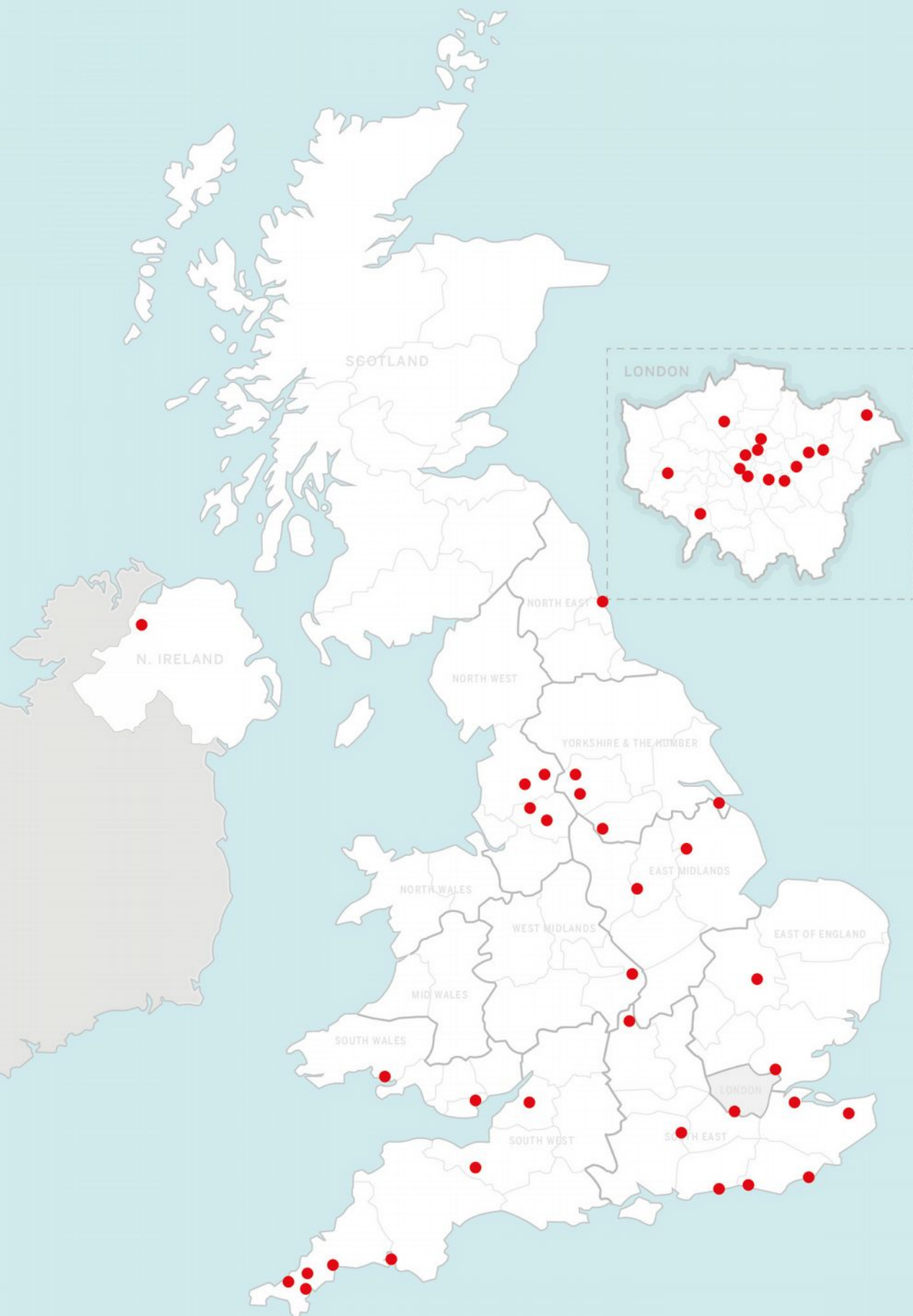
Bradford College
Cambridge School of Art, Anglia Ruskin University
Central Bedfordshire College
Cleveland College of Art & Design
Coleg Sir Gâr
Coventry School of Art & Design,
Coventry University
Doncaster College
Falmouth University
Grimsby Institute
Hereford College of Arts
Kingston University
Middlesex University
North Hertfordshire College
North West Regional College
Nottingham Trent University
Plymouth College of Art Ravensbourne
Sheffield Institute of Arts,
Sheffield Hallam University
Shrewsbury College
Somerset College
Sussex Coast College Hastings
Truro and Penwith College
University for the Creative Arts Epsom
University of Brighton
University of Huddersfield
University of Lincoln
University of Sunderland National Glass Centre
University of the Arts London – CCW Progression Centre
University of the Arts London – Central Saint Martins
University of the Arts London – Newham Creative Hub
University of West London
University of Wolverhampton
Victoria and Albert Museum

2014–2015

Bradford School of Arts & Media,
Bradford College
Cambridge School of Art, Anglia Ruskin University
Central Bedfordshire College
Cleveland College of Art & Design
Coleg Sir Gâr
Coventry University
Doncaster College
Falmouth University
The Grimsby Institute
Hereford College of Arts
Kingston University London
Middlesex University
North Hertfordshire College
North West Regional College
Nottingham Trent University
Plymouth College of Art Ravensbourne
Sheffield Hallam University
Somerset College
Sussex Coast College, Hastings
Truro and Penwith College
University of Brighton
University of the Arts London – Camberwell, Chelsea and Wimbledon
University of the Arts London – Central Saint Martins College of Arts and Design
University of the Arts London – Newham Progression Centre
University of Huddersfield
Lincoln School of Architecture and Design, University of Lincoln
University of Sunderland
University of West London
University for the Creative Arts Epsom
Victoria and Albert Museum
Architectural Association
Banbury and Bicester College
Bolton School of the Arts,
University of Bolton
Burnley College
Goldsmiths, University of London
Havering College of Further and Higher Education
London Metropolitan University
Manchester Metropolitan University
Northbrook College Sussex
University for the Creative Arts Rochester

2015–2016

Banbury and Bicester College
Barking and Dagenham College
Blackburn College
Bradford College
Burnley College
Cambridge School of Art, Anglia Ruskin University
Cardiff Metropolitan University
Coleg Sir Gâr
Cornwall College – St Austell
Cornwall College – Camborne
Coventry University
Cranford Community College
Falmouth University
Goldsmiths, University of London
Grimsby Institute
Havering College of Further and Higher Education
Kingston University London
London Metropolitan University
Manchester Metropolitan University
Middlesex University
National Glass Centre at University of Sunderland
North West Regional College
Northbrook College
Nottingham Trent University
Plymouth College of Art Ravensbourne
Sheffield Hallam University
Somerset College
Sussex Coast College, Hastings
Truro and Penwith College
University for the Creative Arts Canterbury
University for the Creative Arts Epsom
University for the Creative Arts Farnham
University for the Creative Arts Rochester
University of Bolton
University of Brighton
University of Huddersfield
University of Lincoln
University of the Arts London – Newham Progression Centre
University of the Arts London Central Saint Martins College of Arts and Design
University of the Arts London – Camberwell, Chelsea and Wimbledon
University of the West of England
University of Westminster
Victoria and Albert Museum
West London College



47 Saturday Clubs
1,400 Club members
370 Schools
340 Tutors
195 Student volunteers
100 Hours of free tuition
117 Professional practitioners

Structure

30	Saturday Classes
Term One	Visit to London
Term Two	Masterclasses
Term Three	Summer Show
National	Tutor network

Planning & Preparation



The London Visit

2 and 16 November



"It's great to see so many young people in the studio. They are completely fearless."
Paul Priestman, Priestmangoode



The Masterclasses

One Saturday per club during the second term
 18 January – 26 April



"Alice's Masterclass presentation was captivating!"

Club member
 Middlesex University

"The future starts here, that's clear! Great show."
Visitor to Summer Show



The Summer Show

12 – 20 June

August September October November December January February March April May June July

Term one

Term two

Term three

"It's important for the young people to get out of their local area and come to somewhere that's culturally impressive. They can see the work we talk about each week in class actually on the wall."

Tutor, on London Visit

Tutors' meeting



Tutors' meeting



Tutors' meeting

"This is the only club that my son has ever stuck at. He has attended every session with enthusiasm, which says it all."

Parent



Tutors' Meeting

The Classes













SHOTOKAN
KARATE
CLUB

W
wireless
zone

Pitch It!

OSCAR
ORANGE





















Disciplines

architecture
animation
appliqué
body-mapping
bookbinding
blacksmithing
camera obscura
ceramics
charcoal drawing
cognitive drawing
collage
collagraph
computer-game design
costume design
die cutting
digital art
digital editing
digital photography
drawing
dry-point printing
electronics
etching
exhibition design
fashion

felt-making
film
footwear design
furniture design
glass work
graphics
illustration
interior design
jewellery
kinetic sculpture
laser-cutting
letterpress printing
life drawing
lighting design
lino printing
logo/ brand design
machine embroidery
metalwork
millinery
mixed-media sculpture
modelling for theatre
monoprint
mouldmaking
oil pastels

painting
paper cutting
paper engineering
paper modelling
pattern making
35mm photography
pin-hole photography
product design
public sculpture
risograph printing
screen printing
sculpture
sewing
silversmithing
sound art
soundtrack creation
special-effects make-up
stencilling
textiles
typography
upcycling
upholstery
wire-drawing
woodcut

London Visit



National Art & Design Saturday Club

Welcome

Supported with public funding by
Department for Culture, Media and Sport
ARTS COUNCIL ENGLAND
Creative & Cultural Skills
Department for Education
Ernie Fairbank

Pentland
AixPartners
David & Carol Wall

KINGS COLLEGE LONDON
TATE
V&A
THE V&A MUSEUM
THE V&A DESIGN MUSEUM

barbican
THE BARBICAN CENTRE
DESIGN MUSEUM
SOUTHAMPTON CENTRE

FABER-CASTELL
B&W

THE SORREL FOUNDATION

National
Art
Design
Saturday

PRUSSIAN
GREEN



National
Arts

19
OLD

THE UNIVERSITY OF
THE SOUTH ALABAMA

OPEN



University of Huddersfield



PRUSSIAN GREEN

PRUSSIAN GREEN

PRUSSIAN GREEN

PRUSSIAN GREEN

PRUSSIAN GREEN

PRUSSIAN GREEN

PRUSSIAN GREEN

PRUSSIAN GREEN
OMNIBUS
YOU'LL & YOU
SEATED WITH B
SELTRAIT: BETW
AND BED
THE FA
WWW.CAS

Locations



The Photographer's Gallery



National Portrait Gallery



The Courtauld Gallery



Barbican



Tate Modern



Design Museum



The Hayward Gallery



The Victoria and Albert Museum



Tate Britain





The EY Exhibition
Paul Klee
16 October 2013 - March 2014

EY

ORA
LIKI

ART
THE
PUBLIC

ONING
ART

GE
EP

THE
PUBLIC





art / theatre / music
dance / film / education
conferences / library
restaurants / bars







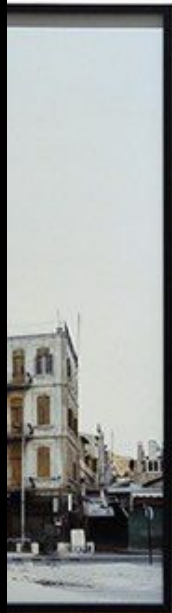


“Don’t walk away, don’t judge... Look again and again and questions will arise and so will answers, and everyone’s answers are different.”

“This will help me write about and analyse art for my GCSE.”

“It opened our eyes to Modern Art as opposed to traditional art.”

Club members’ comments after visiting galleries



THE QUEEN'S GALLERY







The Masterclasses



**Simon
Waterfall**



**Antony
Gormley**



**Thomas
Heatherwick**



**Paul
Smith**



Katie Greenyer







Paul Priestman





Mike Davis





Jeremy Deller





THIS IS MY HOME
MY HOME ISN'T MY HOME



NO MORE
WAR
WE ARE EQUAL!

I HAVE A
DREAM

UNIVERSAL
EDUCATION
FOR WOMEN

THINGS WE
HAVE TO WORRY
ABOUT



THIS IS MY SONG
THIS ISN'T MY SONG

NO BODY IS

SCHOOL

WHY I HATE EXAMS
BUT LOVE EDUCATION





Moritz Waldemeyer



Tony Chambers



Wallpaper*

NOVEMBER 2009

*DESIGNINTERIORSFASHIONARTLIFESTYLE

UK £4.50
US \$9.50
AUSTRALIA \$ 10.50
CANADA \$ 10.50
DENMARK DKK 75.00
FRANCE € 8.50
GERMANY € 10.50
HOLLAND € 8.50
ITALY € 9.00
JAPAN ¥ 1740
SINGAPORE S 18.20
SPAIN € 8.50
SWEDEN SEK 75.00
SWITZERLAND CHF 16.00
UAE AED 45.00

FAB 40

Forty fabulous reasons to
be exactly where you are...

UUK

Forty fabulous reasons to go to...
Brazil, Canada, France, Germany,
Italy, Japan, Scandinavia, Spain, USA



Wallpaper*

AUGUST 2013

*DESIGNINTERIORSFASHIONARTLIFESTYLE

UK £4.50
US \$10.00
AUS \$ 11.00
CAN \$ 10.00
DKK 80.00
€ 9.00
€ 11.00
¥ 1780
S\$ 18.20
SEK 80.00
CHF 16.00
AED 46.00

THE HANDMADE ISSUE

Curl up with our annual
Wunderkammer of craft
and creativity



Richard Meier's royal line / Naoto Fukasawa's umbrella for all seasons
Ron Gilad's helping hands / Fort Standard's survival kit / A hand-crafted kayak
Michael Anastassiades' marvellous marble wafers and so much more







Rogers Stirk Harbour + Partners





Nadja Swarovski





and Fredrikson Stallard





The
Dorfman
Theatre

**National
Theatre**









Lee Lapthorne



A man with short, light-colored hair is standing on a stage, gesturing with both hands as if speaking. He is wearing a grey zip-up sweater over a dark blue t-shirt and dark trousers. The background is a large screen displaying a stylized, abstract graphic in shades of purple, blue, and red. The graphic appears to be a close-up of a person's face, possibly wearing sunglasses, with a red element that could be a lens or a part of the face. The overall lighting is dim, typical of a stage presentation.

Ian Callum

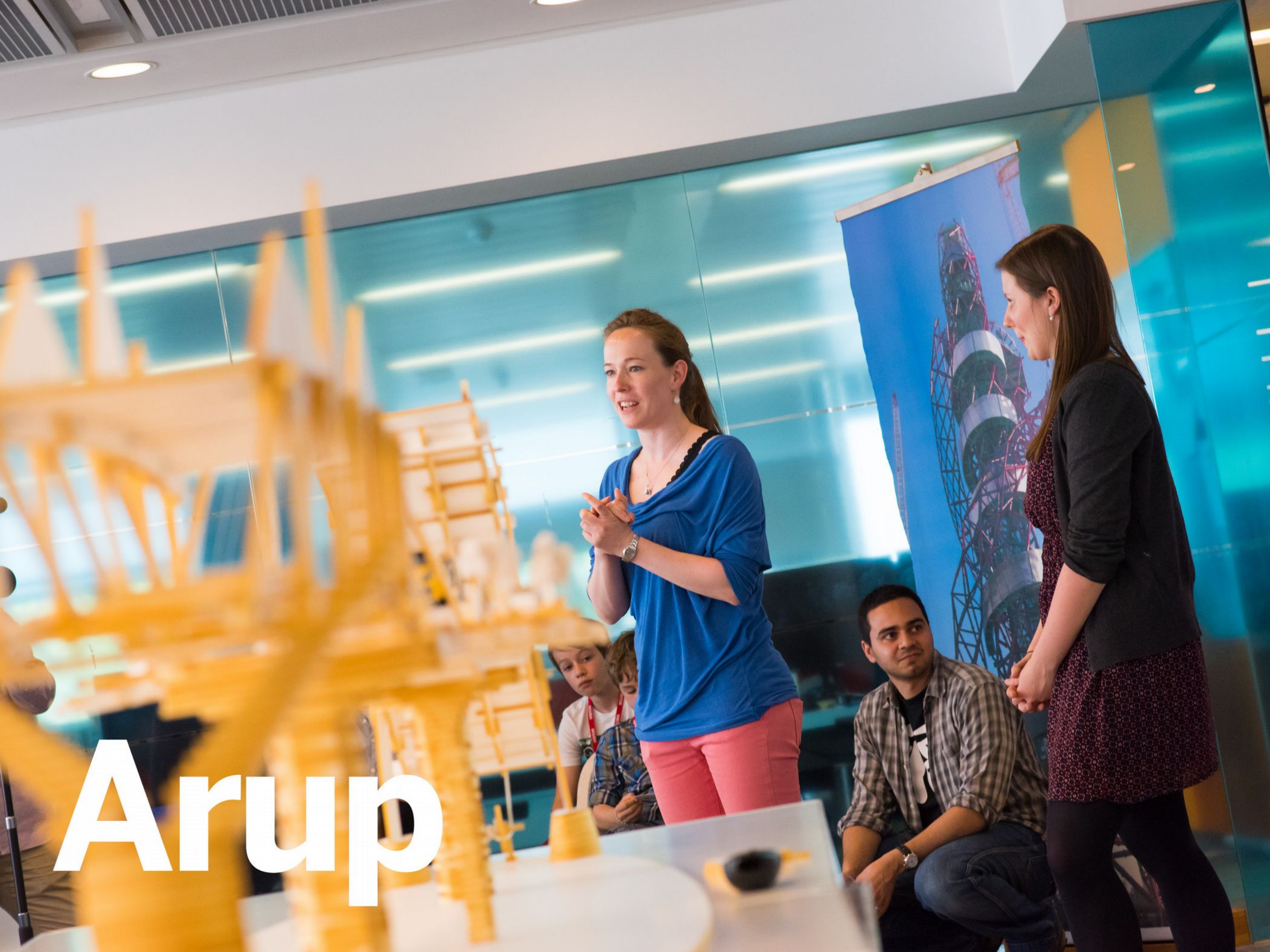
on - Saturday Club: Design Class



Student
Name: _____
Design #: _____
Using: _____
Date: _____

ADVANCED DESIGN





Arup



Judging Time



Masterclasses

2009–2010

Antony Gormley
Domenic Lippa
Simon Waterfall
Thomas Heatherwick

2010–2011

Daljit Singh
Jonathan Sands
Quentin Newark
Naomi Cleaver
Martin Nixon
Matt Stokes
Michael Horsham
Michael Marriott
Mike Davies
Paul Priestman
Simon “Sanky” Sankarayya

2011–2012

Antony Frost & Bob Devereux
Betty Jackson
Colin McHenry
Corin Mellor
David Constantine
Katie Greenyer
Marion Deuchars
Oliver Wright
Peter Randall-Page
Richard Forster
Sebastian Conran
Wayne & Gerardine Hemingway

2012–2013

Ab Rogers
Amos Marchant
A Practice for Everyday Life
Architype
Daljit Singh
Dominick Tyler
Faye Toogood and Francesca Sarti
Gitta Gschwendtner
Joel Cady
John Miller
Katie Greenyer
Lee Lapthorne
Luke Miles
Luke Pearson
Mark Bond
Matt Moate
Michael Johnson
Nicholas Arroyave-Portela
Pascal Anson
Paul Cockledge
Peter Griffith & Lea Jagendorf
Richard Sorger
Troika
William Warren

2013–2014

Alice Cicolini
Andrew Bolton
Antony Frost & Bob Devereux
Arup
Ben Wilson
Christophe Egret
Dog Ears
Elmwood
Fredrikson Stallard and
Swarovski
Gardiner Richardson
Heatherwick Studio
Ian Beesley and National Media
Museum, Bradford
Jeremy Deller
John Lewis
Magdalene Odundo
Moritz Waldemeyer
Peter Marigold
Priestmangoode
RAMP
Rogers Stirk Harbour + Partners
Rose
Seymour Powell
Silo Studio
Tom Lloyd
Turner Duckworth
ustwo
Wallpaper*

2014–2015

Alex Swain
Ali Shepley & Dave Bramston
Andrew Stafford
ARUP
Assa Ashuach
Bob & Roberta Smith
Cristina Florit Gomila &
Andrew Khosravani
Emily Nixon
Fredrikson Stallard
Graphic Thought Facility
Ian Calum – Jaguar, Landrover
Imagination
Ivan Harbour
Jim Lefevre
Jim Sutherland
Katie Greenyer
Litestructures
Maddie Kessler
Maria Bang Espersen
Martino Gamper
MichaelisBoyd
Musson Retallick
National Theatre
Peter Randall-Page
Peter Ting
Reece Ingram
Richard Sorger
Roger Stirk Harbour + Partners
Silo Studio
Stuart Haygarth
Studio Glithero
Thomas Randall-Page

Masterclasses

2015–2016

Alphabetical
Angela Fung
Arsenal
Arup
Cullinan Studio
David Constantine
Ditchling Museum
of Art + Craft
Ella Doran
English National Opera
Graham Carlow
Jonathan Barnbrook
Julian Stair
Katie Greenyer
Knee High Theatre
Maddie and Manijeh
Michael Eden
[musson+retallick]
Pali Palavathanan
Paul Jenkins

Peter Marigold
Priestmangoode
RAMP
Rob Ryan
Royal Opera House
Samantha Moore
Silo Studio
Stuart Haygarth
Studio Make Believe
Studio Sutherl&
Tatty Devine
Theo Fennell
Thomas Randall-Page
ustwo
Wallpaper*
William Warren
20.20

The Summer Show



NATIONAL ART & DESIGN SATURDAY CLUB

FREE ADMISSION

Open 12:00pm - 6:00pm
May 1 - 5, 2017



30 Club members, tutors and alumni flew the National Art & Design Saturday Club flag as part of the Lord Mayor's Show.



LINEN GREEN





University of Brighton

"The Club members were totally amazed by the Theatre of the Alexander McQueen exhibition and the volume of work included. The feedback was entirely positive."

Ashley Bennett, 2014, University of Brighton

Club members from the University of Brighton are showing their print designs and digitally printed swimming costumes.

The University of Brighton was the Saturday Club with a focus on fashion, and the year 2013 members had the chance to try out printmaking, including 10 printmaking techniques, fabric illustration, collage, print design and machine sewing skills. They were also able to hold positions for the season at the club in London, being based at the club in London, being based at the club in London, being based at the club in London.

A really popular part of the Saturday Club was a project in which the young people designed and constructed their own printed fabric garment for a fashion show that they enjoyed immensely.



Masterclass with Pantland

Right and the team set in a very early start for their Masterclass. First, Club members worked together using a variety of different tools, to create a paper and fabric room with an original pattern in a style of their own. After lunch, each group was given a fabric to create a pattern and then set to work on their designs. The team was able to select their favorite area of the pattern room. Finally, their pattern was then cut out and a matching color was used to create a fabric and the team took the completed garments back to London, who may want some to put into production.

"The Masterclass was a great success. It gave the Club members an opportunity to work on a very large scale - filling the room with print. It was a great way to approach print design."

Ashley Bennett, 2014, University of Brighton

University of Brighton
The Faculty of Arts at the University of Brighton was founded in 1969 and is a leading provider of creative and cultural education. It is a leading provider of creative and cultural education. It is a leading provider of creative and cultural education.









NATIONAL
ART & DESIGN
SATURDAY

A SILENT SHOUT
24
Eric
20th
Free
An exhibition
featuring the
work of
the
Victorian
and Albert



Handwritten certificate text, including a name and a signature.

Handwritten certificate text, including a name and a signature.

Handwritten certificate text, including a name and a signature.

Handwritten certificate text, including a name and a signature.

Handwritten certificate text, including a name and a signature.

Handwritten certificate text, including a name and a signature.

Handwritten certificate text, including a name and a signature.



FOR WOMEN'S GLOBAL EDUCATION

THIS IS MY SONG NO, THIS ISN'T MY SONG

I HAVE A DREAM
Don't let Society define you!
Don't let the Media take CONTROL!
NO WAR!
NO...
...EQUALITY...

LET'S TAKE MENTAL HEALTH

NO BODY IS PERFECT!

SCHOOL

Why I hate EXAMS

LET'S TAKE MENTAL HEALTH

NOW OR NEVER

RISE

**National
tutor
network**





**WINNERS OF
THE SIR
MISHA
BLACK
AWARD
FOR INNOVATION IN
DESIGN EDUCATION**

2014

Demographics



65%

of Club locations
are in the most
deprived parts of
the country



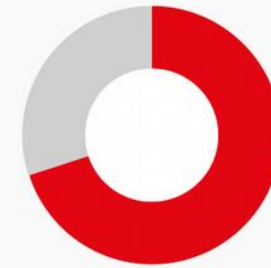
28%

of Club members
are from BAME
backgrounds



12%

of Club members
are on Free School
Meals



70%

have never visited a
gallery or museum

Results



**over
30%**

of Club members
go on to diploma,
foundation or
undergraduate



80%

achieve at least
one grade higher
than anticipated in
Art & Design GCSE



69%

of alumni want to
pursue a career
in the creative
industries



100%

All grow in confidence,
maturity and skill

“The Club has impacted on their ability to achieve better outcomes in their schoolwork, but this is not limited to art and design. The Club members have developed a greater interest in experimenting and exploring new ideas – and this is certainly a transferable skill.”

Saturday Club tutor

Creativity

Problem-solving

Communication

Teamwork

Reasoning

Organisation

Open-mindedness

Personal awareness

Negotiation

Practicality

Financial awareness

Evaluation

Spatial awareness

Responsibility

Motivation

Presentation

Aesthetic judgement

Conversation

Observation

Collaboration

Citizenship

A CALL FOR ACTION

