



# CHEAD LEADERSHIP PROGRAMME 2015-16

£175 per event [Please register for Seminar 1 here](#) and download the [CHEAD Leadership Complete Programme 2015](#)

## MODULE 1

### FINANCIAL LEADERSHIP AND MANAGEMENT AT ORGANISATION AND DEPARTMENTAL LEVEL

The sessions aim to:

- Give an understanding of University level and Departmental financial sources, structures and management
- Enhance understanding of the relationship of management intentions and the use of funds
- Engage with financial management issues that relate specifically to running art and design departments
- Review real financial plans
- Draw on the experience of Director of Finance, Dean and School Finance Manager
- Share solutions by working with peers in similar positions
- Make the subject digestible to non-finance professionals

Outline (draft) programme for the day

Venue is School of Creative Arts, University of Hertfordshire, College Lane Campus AL10 9AB

10.00 – 10.30	Coffee - Art and Design Building, College Lane Campus, Dean's Office
10.30 – 11.00	Tour of School of Creative Arts Buildings
11.00 – 11.30 Room AA191	Introduction to CHEAD Leadership programme and the module
11.30 – 12.30	Director of Finance Institutional perspectives: followed by questions on HEI level financial operations and developments for the future <ul style="list-style-type: none"><li>• Different income streams at HEI level</li><li>• Role of HEFCE now and in future</li><li>• Structure of University finance</li><li>• Opportunities and threats at whole organization level</li><li>• Whole organization and its parts (SBUs)</li></ul>
12.30 – 1.00	Lunch and networking
1.00 – 4.00	Presentations and working activities at Departmental level centered on:

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	<ul style="list-style-type: none"><li>• Overview of financial activities at Strategic Business Unit level</li><li>• How art and design relates specifically to finances</li><li>• Managing over the year: the annual cycle, constraints</li><li>• Business Planning for a new course development</li><li>• Scenarios related to Art and Design</li><li>• Capital expenditure rounds and being competitive</li><li>• Hints and tips for good financial management</li></ul>
4.00	Plenary
4.30	Close

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