

## Leading and Managing Strategic Change and Operations CHEAD Leadership Development Programme

## Room AA191, School of Creative Arts, University of Hertfordshire, College Lane, Hatfield

Focusing on effective leadership and structures of Art and Design organisations, the intention is to use case studies and a workshop approach to draw out experiences and respond to delegates' challenges. Both processes and pitfalls in mergers between organisations and internal reorganisations will be tackled.

An expert panel of Art and Design education leaders will be contributing including

- Professor Mark Hunt, Deputy Vice Chancellor, University for the Creative Arts;
- Judy Glasman, Dean of School of Creative Arts, University of Hertfordshire;
- **Dr Bryony Conway**, former Dean of School of Art and Design, University of Wolverhampton and CHEAD leadership development programme leader;
- Gill Sandford, Dean of Faculty of Creative Industries, University of South Wales;
- **Dr Angela Partington**, Associate Dean for Academic Development, Faculty of Art, Design and Architecture, Kingston University;
- Kay Robertson, HR Manager, University of Hertfordshire.

In particular participants should gain:

- An understanding of how our sector has tackled institutional change through restructuring
- How our organisations can effectively respond to the current and potentially future pressures on HEIs
- An understanding of different models of organisation and their strengths and weaknesses
- Some practical sense of how to approach tasks within their own organisations of effective structures, roles and transitions during periods of reorganisation

The day is designed for delegates to bring issues and questions to the table for consultation from peers and from the panel. These aspects of the day will be regarded as operating in an environment of confidentiality.



## Programme

| 9.30 – 10.00  | Arrival and registration Room AA191                      | Coffee                    |
|---------------|--|---------------------------|
|               | Art and Design Building, College Lane site               |                           |
| 10.00 – 10.15 | Welcome  | Judy Glasman              |
|               | Introduction to CHEAD Leadership programme               | Dr Bryony Conway          |
| 10.15 – 10.45 | Tour of buildings and facilities                         | Judy Glasman              |
| 11.00 – 12.15 | Managing Institutional Change Through Merger –           | Professor Mark Hunt,      |
|               | Background to merger, key issues, challenges and         | Deputy Vice               |
|               | outcomes. Key questions to be considered:                | Chancellor, University    |
|               |  | for the Creative Arts     |
|               | a. What form of relationship was most                    |                           |
|               | appropriate in UCA's particular case?                    |                           |
|               | ······   |                           |
|               | b. What evidence was necessary to inform                 |                           |
|               | decision-making?   |                           |
|               | c. What processes was adopted to ensure the              |                           |
|               | most effective outcome?                                  |                           |
|               | most effective outcome:                                  |                           |
|               |  |                           |
|               | Discussion with delegates                                |                           |
| 12.15         | LUNCH  |                           |
| 1.00 - 1.45   | Managing change inside an organisation – case study      | Judy Glasman              |
|               | drawing on University of Hertfordshire including changes | Expert advice on HR       |
|               | from Faculty to School and mergers of Schools. Case      | issues available from     |
|               | study to focus on transition management and structure    | Kay Robertson             |
|               | design and roles.  |                           |
|               |  |                           |
|               | Workshop discussion                                      |                           |
| 1.45 – 3.00   | Leadership and management scenarios                      | JG and GS                 |
| 3.00          | Refreshments served during working period                |                           |
| 3.00 - 4.00   | Management and Leadership Challenges                     | Dr Bryony Conway to       |
|               | Panel and delegates to consider                          | chair / all to contribute |
| 4.00          | Feedback   | Judy Glasman              |
|               | Close  |                           |