CHEAD

The Council for
Higher Education in Art & Design
Arts, design, creative media
and related disciplines

CHEAD Annual Review August 2024 - July 2025

Programme

Events
- Innovations in Practice series focusing on EDI and AI
- Graduates' Creative Futures event
- Women in Leadership event
- 2025 CHEAD Conference: The Shift

Subject Association Alliance
- 2 meetings
- **Harnessing a Changing Educational Landscape: Meadows of learning, imagination and making** event

RIKE
- 3 Strategy Group meetings
- Civic and Place event
- 5 REF Forum meetings
- REF2029 panel membership event

Technical Alliance
- Leadership Programme
- CHEAD X Technology Group
- Regional Steering Groups
- Annual Conference

Membership

75 Members

Annual Conference 2025
The Shift: Harmonising the Arts, AI and technology for sustainable futures

Leadership
3 Free Creative Leadership Programme taster sessions
Women in Leadership event
Technical Alliance Leadership Programme

Policy

Consultations
- Responded to DfE Curriculum and Assessment Review
- Responded to K Government's Intellectual Property Office's (IPO) call for evidence on Copyright and Artificial Intelligence
- Defended **Level 7 Apprenticeships**

Campaigns
- Make it Fair
- Creative Rights Alliance
- Creative Education Manifesto
- Art is Essential
- Let's Create Art
- Campaign for the Arts

12 Policy Briefings

Publications
- Freelancers blogs & toolkits
- Createch Report
- Skills for Planet Blueprint
- CHEAD REF Advocacy Briefing Document