



NewDLHE: The future of graduate outcomes data

CHEAD Consultation responses

1. Is this response on behalf of:

A higher education sector body

2. Your name:

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3. Email address:

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4. Organisation:

Council for Higher Education in Art & Design (CHEAD)

5. Job title:

Policy & External Relations Manager

6. To what extent do you support the proposed survey design for our new model of collecting graduate outcomes data?

Support

6a. Comments:

We feel that the model represents a reasonable compromise between the drive to automation and the degree of flexibility our members would prefer for individual HEIs.

7. To what extent do you support the proposed practicalities and management of our new model of collecting graduate outcomes data (methodology, governance, linked data and data outputs)?

Support

7a. Comments

We have concerns, outlined in our previous response, relating to the appropriateness of HMRC data as representative of the complex income streams typical of art, design and creative graduates in their early careers. We have also previously outlined our concerns relating to SOC and JACS codes, although these are currently under review, and also about coding being carried out by a centralised provider rather than graduate employment staff.

8. To what extent do you support the proposed financial plan for our model of collecting graduate outcomes data?

Support

8a. Comments

We broadly welcome the tiered model.

9. To what extent do you support the proposed implementation plan for our new model of collecting graduate outcomes data?

Support

9a. Comments

Best answered by individual HEIs.

10. As far as you are able to assess at this stage, what are likely to be the key areas of impact of the proposed changes for your organisation?

Best answered by individual HEIs.

11. What measures could be taken to support your organisation in implementing this model?

Best answered by individual HEIs.

The Council for Higher Education in Art & Design (CHEAD) is the representative body for the art and design higher education sector in the UK. Its mission is to contribute to the development of the Art and Design community, its standing and stature as well as its engagement with the outside world.